

MGB SPECIALISATION SUBJECTS

E-BUSINESS

CODE	CORE SUBJECT	CREDIT	TERM	PRE-REQUISITES OR CO-REQUISITES
MGB ITM 101	Business Web Design	2	1	Nil
MGB ITM 202	E-Business and E-Commerce Fundamentals, Technologies and Applications	2	2	Nil
MGB ITM 303	E-Business Strategies	1	3	E-Business and E-Commerce Fundamentals, Technologies and Applications
MGB ITM 304	Cyber Entrepreneurship	1	3	Nil
MGB ITM 305	IT Governance for e-Business	1	3	E-Business and E-Commerce Fundamentals, Technologies and Applications
MGB MKT 308	E-Marketing	1	3	Marketing Management 2
MGB ITM 306	E-Supply Chain Management	1	3	Nil
MGB ITM 307	Cyber Laws	1	3	Nil
MGB ITM 308	IT Project Management	2	3	Nil
	TOTAL CREDITS	12		