

MGB SUBJECTS					
MGB CORE SUBJECTS					
S. No	Code	Core Subject	Credit	Term	Pre-requisites or Co-requisites
1		How Business Creates Value	0		
2	MGB ECO 101	Macroeconomics	1	1	Nil
3	MGB ACC 101	Financial Accounting for Decision Making 1	1	1	Nil
4	MGB MKT 101	Marketing Management 1	1	1	Nil
5	MGB QTT 101	Statistics for Decision Making	1	1	Nil
6	MGB ACC 102	Financial Accounting for Decision Making 2	1	1	Financial Accounting for Decision Making 1
7	MGB ECO 103	Managerial Economics	1	1	Nil
8	MGB QTT 102	Research Methods	1	1	Nil
9	MGB MKT 102	Marketing Management 2	1	1	Marketing Management 1
10	MGB LSC 101	Supply Chain Management	1	1	Nil
11	MGB FIN 101	Corporate Finance 1	1	1	Nil
12	MGB QTT103	Data Models and Optimization	1	1	Nil
13	MGB IMM 101	Global Immersion 1: Global Awareness	1	1	Nil
14	MGB IMM 102	Immersion: Decision Making	1	1	Nil
15	MGB ACC 103	Management Accounting	1	1	Financial Accounting for Decision Making 2
16	MGB PRO 101	Global Immersion 1 Project (Industry)	1	1	Research Methods
17	MGB PRO 102	Global Immersion 1 project (Entrepreneurship) - Alternative to MGB PRO 101		1	Research Methods
18	MGB FIN 102	Corporate Finance 2	1	2	Corporate Finance 1
19	MGB OPS 201	Operations Management	1	2	Nil
20	MGB IMM 203	Global Immersion 2: Global Analysis	1	2	Global Immersion 1: Global Awareness
21	MGB HRM 201	Becoming a Leader	1	2	Nil
22	MGB MGT 201	Negotiation	1	2	Nil
23	MGB IMM 204	Immersion: HRM Teamwork	1	2	Nil
24	MGB BUS 201	Strategic Analysis	1	2	Marketing Management 2
25	MGB PRO 203	Global Immersion 2 Project (Industry)	2	2	Global Immersion 1 Project (Industry)
26	MGB PRO 204	Global Immersion 2 project (Entrepreneurship) - Alternative to MGB PRO 203		2	Global Immersion 1 project (Entrepreneurship)
27	MGB IMM 305	Global Immersion 3: New Markets, Reduced Costs, and Better Technology	1	3	Global Immersion 2: Global Analysis
28	MGB IMM 306	Immersion: Integration Simulation	1	3	Nil
29	MGB PRO 305	Global Immersion 3 Project (Industry)	3	3	Global Immersion 2 Project (Industry)
30	MGB PRO 306	Global Immersion 3 project (Entrepreneurship) - Alternative to MGB PRO 305		3	Global Immersion 2 project (Entrepreneurship)
MGB SPECIALISATION SUBJECTS					
GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT					
		SUBJECTS	CREDITS	TERM	
1	MGB LSC 102	Logistics Operations 1	1	1	Operations Management, Supply Chain Management
2	MGB LSC 203	Global Logistics Management 1	1	2	Operations Management, Supply Chain Management
3	MGB LSC 212	Logistics Operations 2	1	2	Operations Management, Supply Chain Management
4	MGB LSC 210	Global Logistics Management 2	1	2	Operations Management, Supply Chain Management
5	MGB LSC 211	Supply Chain Simulation	1	2	Operations Management, Supply Chain Management
6	MGB LSC 304	Lean Supply Chain	1	3	Operations Management, Supply Chain Management
7	MGB LSC 313	Benchmarking	1	3	Operations Management, Supply Chain Management
8	MGB LSC 305	Project Management	1	3	Operations Management, Supply Chain Management
9	MGB LSC 306	IT in Supply Chain Management	1	3	Operations Management, Supply Chain Management
10	MGB LSC 307	Supply Chain Sustainability	1	3	Operations Management, Supply Chain Management
11	MGB LSC 308	Demand Management	1	3	Operations Management, Supply Chain Management
12	MGB LSC 309	Strategic Sourcing	1	3	Operations Management, Supply Chain Management
		TOTAL CREDITS	12		

GLOBAL FINANCE					
		SUBJECTS	CREDITS	TERM	
1	MGB FIN 103	Financial Markets	1	1	Corporate Finance 2
2	MGB FIN 104	Fixed Income	1	1	Corporate Finance 2
3	MGB FIN 205	Corporate Valuation	1	2	Corporate Finance 2
4	MGB FIN 206	Financial Statement Analysis	1	2	Financial Accounting for Decision making 2
5	MGB FIN 307	Derivatives	2	3	Corporate Finance 2
6	MGB FIN 308	Financial Risk Management	1	3	Corporate Finance 2
7	MGB FIN 309	Mergers and Acquisitions	1	3	Corporate Finance 2
8	MGB FIN 310	Portfolio Management	2	3	Corporate Finance 2
9	MGB FIN 311	International Finance	1	3	Corporate Finance 2
10	MGB FIN 312	Project Finance	1	3	Corporate Finance 2
		TOTAL CREDITS	12		
CONTEMPORARY MARKETING MANAGEMENT					
		SUBJECTS	CREDITS	TERM	
1	MGB MKT 103	Consumer Behaviour	1	1	Marketing Management 2
2	MGB MKT 204	Brand Management	1	2	Marketing Management 2
3	MGB MKT 305	Market Research	1	3	Marketing Management 2
4	MGB MKT 306	Product and Service Management	2	3	Marketing Management 2
5	MGB MKT 307	Sales and Channel Management	2	3	Marketing Management 2
6	MGB MKT 308	E- Marketing	1	3	Marketing Management 2
7	MGB MKT 309	Integrated Marketing Communication,	1	3	Marketing Management 2
8	MGB MKT 312	Marketing Analytics and Pricing	1	3	Nil
9	MGB MKT 313	Simulation	1	3	Nil
10	MGB MKT 311	Strategic Marketing Decisions	1	3	Marketing Management 2
		TOTAL CREDITS	12		
E-BUSINESS					
		SUBJECTS	CREDITS	TERM	
1	MGB ITM 101	Business Web Design	2	1	Nil
2	MGB ITM 202	E-Business and E-Commerce Fundamentals, Technologies and Applications	2	2	Nil
3	MGB ITM 303	E-Business Strategies	1	3	E-Business and E-Commerce Fundamentals, Technologies and Applications
4	MGB ITM 304	Cyber entrepreneurship	1	3	Nil
5	MGB ITM 305	IT Governance for e-Business	1	3	E-Business and E-Commerce Fundamentals, Technologies and Applications
6	MGB MKT 308	E-Marketing	1	3	Marketing Management 2
7	MGB ITM 306	E-Supply Chain Management	1	3	Nil
8	MGB ITM 307	Cyber Laws	1	3	Nil
9	MGB ITM 308	IT Project Management	2	3	Nil
		TOTAL CREDITS	12		