

## MBA (GLOBAL) SUBJECTS

### MBA (GLOBAL) CORE SUBJECTS

CODE	Core Subject	Credit	Term	Pre-requisites or co-requisites
	How Business Creates Value	0		
MBAG ECO 101	Macroeconomics	1	1	Nil
MBAG ACC 101	Financial Accounting for Decision Making 1	1	1	Nil
MBAG MKT 101	Marketing Management 1	1	1	Nil
MBAG QTT 101	Statistics for Decision Making	1	1	Nil
MBAG ACC 102	Management Accounting	1	1	Financial Accounting for Decision Making 2
MBAG ACC 103	Financial Accounting for Decision Making 2	1	1	Financial Accounting for Decision Making 1
MBAG ECO 103	Managerial Economics	1	1	Nil
MBAG QTT 104	Data Models and Optimization	1	1	Statistics for Decision Making
MBAG QTT 103	Research Methods	1	1	Nil
MBAG FIN 101	Corporate Finance 1	1	1	Nil
MBAG FIN 102	Corporate Finance 2	1	1	Corporate Finance 1
MBAG LSC 101	Supply Chain Management	1	1	Nil
MBAG MKT 102	Marketing Management 2	1	1	Marketing Management 1
MBAG IMM 101	Global Immersion 1: Global Awareness	1	1	Nil
MBAG IMM 102	Immersion: Business Data Analytics for Decision Making	1	1	Statistics for Decision Making
MBAG IMM 103	Immersion: Design Thinking	1	1	Nil
MBAG PRO 101	Global Immersion 1 project (Industry)	1	1	Research Methods
MBAG PRO 102	Global Immersion 1 project (Entrepreneurship) - Alternative to MBAG PRO 101		1	Research Methods
MBAG OPS 101	Operations Management	1	2	Nil
MBAG_ORG 201	Leadership Excellence	1	2	Nil
MBAG MGT 201	Negotiation	1	2	Nil
MBAG IMM 204	Immersion: High Impact Teams	1	2	Nil
MBAG IMM 205	Immersion: The Digital Decision Maker	1	2	Nil
MBAG IMM 206	Immersion: Strategic Innovation Simulation	1	2	Nil
MBAG IMM 207	Immersion: Value Creation and Competitive Strategies	1	2	Marketing Management 2
MBAG IMM 208	Global Immersion 2: Global Analysis	1	2	Global Immersion 1: Global Awareness
MBAG PRO 203	Global Immersion 2 project (Industry)	2	2	Global Immersion 1 project (Industry)
MBAG PRO 204	Global Immersion 2 project (Entrepreneurship) - Alternative to MBAG PRO 203		2	Global Immersion 1 project (Entrepreneurship)
MBAG IMM 309	Global Immersion 3: New Markets, Reduced Costs, and Better Technology	1	3	Global Immersion 2: Global Analysis
MBAG IMM 310	Immersion: Integration Simulation	1	3	Nil
MBAG PRO 305	Global Immersion 3 project (Industry)	3	3	Global Immersion 2 project (Industry)
MBAG PRO 306	Global Immersion 3 project (Entrepreneurship) - Alternative to MBAG PRO 305		3	Global Immersion 2 project (Entrepreneurship)

**TOTAL CORE CREDITS**

**32**

### MBA (GLOBAL) SPECIALISATION SUBJECTS

#### GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT

	SUBJECTS	CREDITS	TERM	
MBAG LSC 102	Logistics Operations	1	1	Operations Management, Supply Chain Management
MBAG LSC 209	Supply Chain Network Design	1	1	Operations Management, Supply Chain Management
MBAG LAW 201	Law & Best Practice	1	2	Supply Chain Management
MBAG LSC 203	Project Management	1	2	Operations Management, Supply Chain Management
MBAG LSC 304	Supply Chain Information System	1	3	Operations Management, Supply Chain Management
MBAG LSC 312	Supply Chain Simulation	1	3	Operations Management, Supply Chain Management
MBAG LSC 305	Transportation	1	3	Operations Management, Supply Chain Management
MBAG LSC 210	Warehouse Management	1	2	Operations Management, Supply Chain Management
MBAG LSC 306	Demand Management	1	3	Operations Management, Supply Chain Management
MBAG LSC 307	Financial Systems, Supply Chain Management	1	3	Operations Management, Supply Chain Management
(MBAG LSC 211	Strategic Sourcing	1	2	Operations Management, Supply Chain Management
MBAG LSC 308	Lean Supply Chain	1	3	Operations Management, Supply Chain Management

**TOTAL CREDITS - GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

**12**

#### GLOBAL FINANCE

	SUBJECTS	CREDITS	TERM	
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MBAG FIN 103	Financial Markets	1	1		Corporate Finance 2
MBAG FIN 104	Fixed Income	1	1		Corporate Finance 2
MBAG FIN 205	Corporate Valuation	1	2		Corporate Finance 2
MBAG FIN 206	Financial Statement Analysis	1	2		Financial Accounting and Decision Making 2
MBAG FIN 307	Derivatives	2	3		Corporate Finance 2
MBAG FIN 308	Financial Risk Management	1	3		Corporate Finance 2
MBAG FIN 309	Mergers and Acquisitions	1	3		Corporate Finance 2
MBAG FIN 310	Portfolio Management	2	3		Corporate Finance 2
MBAG FIN 311	International Finance	1	3		Corporate Finance 2
MBAG FIN 312	Project Finance	1	3		Corporate Finance 2
	<b>TOTAL CREDITS - GLOBAL FINANCE</b>	<b>12</b>			
<b>CONTEMPORARY MARKETING MANAGEMENT</b>					
	<b>SUBJECTS</b>	<b>CREDITS</b>	<b>TERM</b>		
MBAG MKT 103	Consumer Behaviour	1	1		Marketing Management 2
MBAG MKT 104	Decision Making for Business	1	1		Nil
MBAG MKT 205	Strategic Brand Management	1	2		Marketing Management 2
MBAG MKT 206	B2B Marketing	1	2		Marketing Management 2
MBAG MKT 307	Global Retail Strategy	1	3		Marketing Management 2
MBAG MKT 308	Sales & Channel Management	1	3		Marketing Management 2
MBAG MKT 309	Product & Services Marketing	1	3		Marketing Management 2
MBAG MKT 310	Digital Interactive Marketing	1	3		Marketing Management 2
MBAG MKT 311	Marketing Research	1	3		Marketing Management 2
MBAG MKT 312	Strategic Marketing	1	3		Marketing Management 2
MBAG MKT 313	Integrated Marketing Communication	1	3		Marketing Management 2
MBAG MKT 215	Marketing Metrics & Pricing	1	2		Marketing Management 2
	<b>TOTAL CREDITS - CONTEMPORARY MARKETING MANAGEMENT</b>	<b>12</b>			
<b>IT MANAGEMENT</b>					
	<b>SUBJECTS</b>	<b>CREDITS</b>	<b>TERM</b>		
MBAG ITM 101	Enterprise business applications of IT	2	1		Nil
MBAG ITM 202	IT Strategic Planning	1	2		Enterprise business applications of IT
MBAG ITM 203	IT outsourcing Strategy and Operations	1	2		Enterprise business applications of IT
MBAG ITM 304	e-Business	2	3		Nil
MBAG ITM 305	IT Consulting and Advisory Practice	1	3		Nil
MBAG ITM 306	IT project management	2	3		Nil
MBAG ITM 307	Emerging Platforms and Services	1	3		Nil
MBAG ITM 308	Technology Entrepreneurship	1	3		Nil
MBAG ITM 309	Technology Enabled Business Model Innovation	1	3		Emerging Platforms and Services; IT Consulting and Advisory Practices
	<b>TOTAL CREDITS - IT MANAGEMENT</b>	<b>12</b>			
<b>CONSULTING MANAGEMENT</b>					
	<b>SUBJECTS</b>	<b>CREDITS</b>	<b>TERM</b>		
MBAG MKT 115	Marketing Intelligence	1	1		Marketing Management 2
MBAG COM 101	Management Communication	1	1		Nil
MBAG FIN 205	Corporate Valuation	1	2		Corporate Finance 2
MBAG CON 301	Game Theory	1	2		Statistics for Decision Making 2
MBAG CON 302	Managing Consulting Process & Client Relationships	2	3		Immersion: Value Creation and Competitive Strategies
MBAG CON 303	Consulting Skills and Tools	2	3		Nil
MBAG ITM 305	IT Consulting and Advisory Practice	1	3		Nil
MBAG MKT 312	Strategic Marketing	1	3		Marketing Management 2
MBAG CON 304	Post Merger Integration	1	3		Corporate Finance 2
MBAG CON 305	Change Management	1	3		Nil
	<b>TOTAL CREDITS - CONSULTING MANAGEMENT</b>	<b>12</b>			