



S P Jain
School of Global
Management

DUBAI • MUMBAI • SINGAPORE • SYDNEY

SP JAIN DUBAI CAMPUS

hosts

MAGNATE

ONLINE BUSINESS & CULTURAL
FESTIVAL

WE'VE CREATED A
SERIES OF ONLINE
BASED
COMPETITIONS THAT
ALLOW STUDENTS TO
ENGAGE AND
COMPETE!

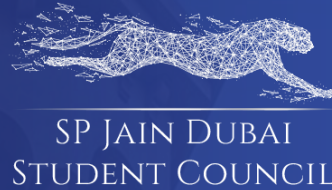


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MAGNATE
INTER UNIVERSITY BUSINESS
& CULTURAL FESTIVAL

+ ACKNOWLEDGEMENT

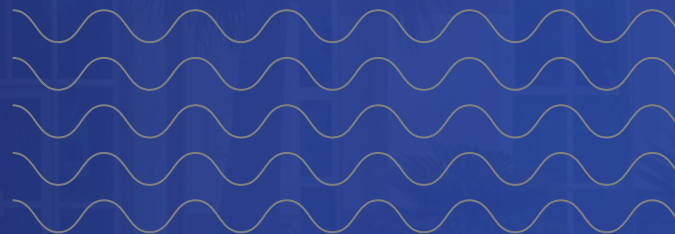


S P Jain School of Global Management is proud to invite you to the 3rd edition of Magnate – Inter University Business and Cultural festival.

Given the current situation of COVID19 – we have created a series of online competitions for students to compete from business pitches to artistic performances and displays to promote engagement and drive among our university community.

The event is organized by our Student Council and we look forward to collaborating with you and creating an enriching experience!

We take this opportunity to thank our sponsors!



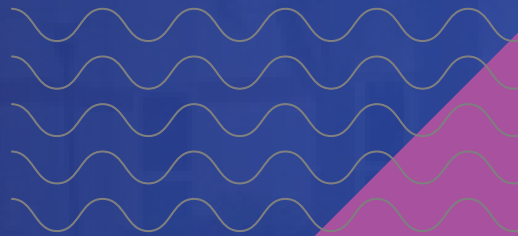
+ GENERAL GUIDELINES

- Participants must be students currently enrolled in their respective university.
- Undergrad, Foundation, Diploma and Postgraduate students are welcomed to participate.
- Teams and Individuals will be disqualified from the event if any misconduct is found.
- All submissions have to be made through the google link attached in this rule book.
- All entries will be judged by the individual contest's committed jury and their decision is considered as the final verdict.
- Plagiarism of any content will not be accepted and any participant caught in the act will lead to immediate disqualification.
- All the ideas / submissions provided must be made such that they do not violate the laws of the land that they are based in.
- Insulting any belief, faith, religion, etc. through any solution is not allowed.



+ JAGUAR THINK TANK

Pitch your
entrepreneurial idea to a
panel of investors.



+ JAGUAR THINK TANK GUIDELINES

THEME

Ideas that can transform everyday life of United Arab Emirates (UAE) residents.

COMPETITION STRUCTURE

EVENT SCHEDULE 1

- Round 1: The first round begins with sending a power point pitch proposal including team members details, if any, along with a brief description (less than 400 words) about the product/service/idea using the submission link.
- 8 teams with the best ideas will be selected to proceed to round 2.

EVENT SCHEDULE 2

- Round 2: Each team will receive a submission link and are required to prepare and submit a video presentation.
- Presentations should be no more than 8 minutes.
- Teams will then have a scheduled Q&A session with the judges.
- Teams are expected to cover aspects such as **target market, business operations, basic financials and marketing plans etc.**

COMPETITION DEADLINES

- 27th March 2020 (12 midnight): Deadline for submitting proposal and description.
- 29th March 2020: Qualifying teams announced and notified..
- 1st – 2nd April 2020: Submission of recordings and Q&A session.

COMPETITION RULES

- In this event, students are required to build on a strong and relevant business idea that could be turned into a real world opportunity.

+ JAGUAR THINK TANK GUIDELINES (CONT')

COMPETITION RULES (CONT')

- There is no restriction on the number of teams from each university that can register for the first round of the event
- There will be a maximum of 8 teams that will qualify and move to the next round.
- Each team will consist of 1-5 members, individual submission is accepted.
- Each team must have a team name.
- All the time limits and deadlines must be adhered to.
- All the ideas generated must be original and unique.
- Plagiarism found linking any idea to an existing one would lead to immediate disqualification.
- All business ideas must be based in the Middle East.
- All the ideas entered must be made such that they do not violate the laws of the land that they are based in.
- Teams must not choose any product/service/idea that is already present in the market.

REGISTRATION LINK

<https://forms.gle/eEvTZEHn8oNyYN958>

PRIZES

- Certificate & Cash Prizes for Top 3.
 - *First Place – AED 500*
 - *Second Place – AED 300*
 - *Third Place – AED 200*

For further clarification on this competition please contact:

zubin.bs18sgp197@spjain.org



+ POP TWIST (ART)

Calling visual artists to
showcase their work through
Classical/Traditional Art with a
Pop-Culture Twist.

+ POP TWIST GUIDELINES

THEME

- Classical/Traditional Art with a Pop-Culture Twist
- Mixing of aesthetic elements from the past with the future: combining elements of classical art with pop-culture elements of today.

COMPETITION RULES & STRUCTURE

- Traditional and digital artwork of painting, ink, pencils, and similar mediums.
- All submissions must be made through the google form link, for non-digital artwork please submit a picture of the artwork.
- Photo uploaded must be solely your own work, no watermarks, and no copyrights violation.
- No artwork depicting controversial elements like profanity, nudity, politics, religion, etc. Please respect the law of the land.
- The submission deadline is on **1st April 2020.**
- Judging will be of two rounds: 30% people's choice (based on likes) and 70% will be Judges' vote.
- Judging Criteria:
 - I. Adherence to the theme
 - II. Technical proficiency
 - III. Audience impact

SUBMISSION LINK

<https://forms.gle/kdHSqTtPqDWnySZA6>

PRIZES

- Certificate & Cash Prizes for Top 3.
 - *First Place – AED 300*
 - *Second Place – AED 200*
 - *Third Place – AED 100*

For further clarification on this competition please contact:

patriciaanne.bs18sgp126@spjain.org



+ DANCE THE TALK

Dance is a great form of
creative expression, expressed
through action instead of
words.

+ DANCE THE TALK GUIDELINES

THEME

Every registered participant (team or individual) should dance according to the theme "*DREAM*".

COMPETITION RULES

- There will be three (3) external judges.
- Each submission can be performed by an individual or a team.
- A participant cannot appear in more than one video.
- All participants must be the current students of the registered university.
- Deadline of the submission will be on the **1st of April 2020**.
- Submission of the video will be done through the submission link.
- Failure to conform to any of the rules and regulations above will lead to immediate disqualification of the team.
- The Judge's decision is final.
- The dance performance must be within **1-4 minutes**.
- The goal of the group is to be able to portray the theme, "dream", through their dance.
- All groups will be judged according to the given criteria:
 - I. Relevance to theme.
 - II. Creativity
 - III. Dance Coordination
 - IV. Execution
 - V. Videography
 - VI. Number of likes



(Note: All submissions will be posted on @spjsc Instagram account for VI. Number of likes)

+ DANCE THE TALK GUIDELINES

REGISTRATION LINK

<https://forms.gle/AhEarPKSv2nAcSx59>

PRIZES

The top 3 groups will receive 1 MONTH of FREE dance classes in Mad About Dance of a selected batch worth AED 400 each.



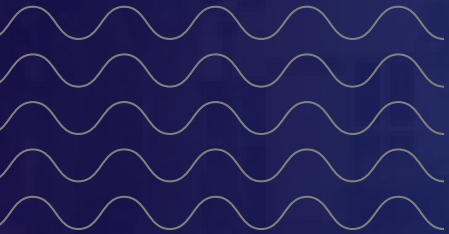
For further clarification on this competition please contact:

chinmay.bs18mum012@spjain.org or amaradorothy.bs18sgp017@spjain.org



+ JUST BEAT IT

A Singing and Music
Arrangement Competition that
challenges the library of music
in you!



+ JUST BEAT IT. GUIDELINES

JUST BEAT IT

A common beat will be given and participants have to think of any song that matches the beat.

COMPETITION STRUCTURE

- A common beat is given for participants to work on. *Link to the beat:* <https://drive.google.com/drive/folders/1IO7gE2HGKNqn40n30VI5GxxZMX-Y8Aag?usp=sharing>
- Using the beat, the participants must be able to recreate an existing song in a creative way.
- The song should reach at least **45 seconds to 1 minute long.**

COMPETITION RULES

- The song should reach at least 45 seconds to a 1 min long.
- Participants are not limited to any music software.
- Deadline of the submission will be on **1st April 2020.**
- Failure to conform to any of the rules and regulations above will lead to immediate disqualification.
- Participants will be graded according to the given criteria:
 - I. Compatibility of song choice with the beat: song matches the beat well
 - II. Creativity: song choice is unique among all participants
 - III. Tune: ability to sing in tune
 - IV. Arrangement: the song is thoughtfully arranged
 - V. Number of likes

(Note: All submissions will be posted on @spjsc Instagram for the criteria V. Number of likes.)

+ JUST BEAT IT. GUIDELINES

REGISTRATION LINK

<https://forms.gle/9yXAPevWxNVFN7K88>

PRIZES

Certificate & Cash Prizes for Top 3.

First Place – AED 300

Second Place – AED 200

Third Place – AED 100

MAGNATE
INTER UNIVERSITY BUSINESS
& CULTURAL FESTIVAL

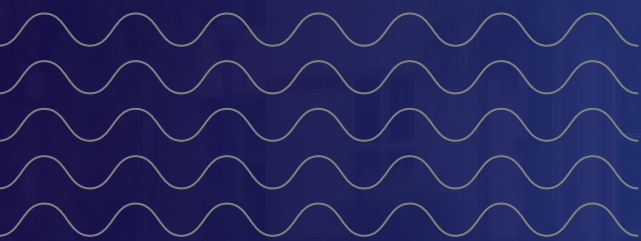
For further clarification on this competition please contact:

chinmay.bs18mum012@spjain.org or amaradorothy.bs18sgp017@spjain.org



+ INVOLVE

Solve oppressing global
problems using innovative
solutions



+ INVOLVE GUIDELINES

3 GOOD HEALTH
AND WELL-BEING



THEME

SDG 3: Ensure healthy lives and promote wellbeing for all at all ages

Theme includes: occupational health and safety, access to medicines, access to quality essential health care services, air quality, and water quality.

INVOLVE

InVolve is a Social Innovation and Corporate Social Responsibility focused event where participants will have to demonstrate out-of-the-box thinking to provide innovative business solutions (products or services) for a major issue that the world is facing today.

Learn more about SDG No. 3 here: <https://www.who.int/sdg/targets/en/>

COMPETITION STRUCTURE & RULES

EVENT SCHEDULE ROUND 1.

- Student may participate as an individual or as a team (**max 5 members**).
- Entry must include a clear and concise written submission which describes the following:
 - I. Define the problem being addressed
 - II. Explain the economic, environmental, social challenges associated with the problem and the current size of the same.
 - III. Propose how you plan to solve this problem.
 - IV. Explain your strengths including team and resources currently available and what is expected in terms of financial and non-financial resources.
 - V. Explain potential economic, environmental and social impact that you expect to achieve and the linkage to United Nations Sustainable Development Goals.
- Submission must be uploaded through the submission link before **27th March 2020**.
- 8 teams with the best ideas will be selected to proceed to round 2.
- Teams are advise to be prepared for video submission prior to round 2.

+ INVOLVE GUIDELINES (CONT')

COMPETITION STRUCTURE & RULES (CONT')

EVENT SCHEDULE ROUND 2

- Selected teams will be required to prepare and submit a presentation video through a separate submission link.
- Presentations should be no more than 8 minutes.
- Teams will then have a scheduled Q&A session with the judges.
- All analysis and solutions are expected to be comprehensive, factually correct and the source of each fact provided must be mentioned.

COMPETITION DATES

- 27th March 2020: Closing of word submission.
- 29th March 2020: Qualified teams will be notified via email.
- 1st & 2nd April 2020: Qualified teams video submission and scheduled Q&A Session with the Judges.

SUBMISSION LINK

<https://forms.gle/eiRNFo39EyohWMHp6>

PRIZES

First Place – AED 500 + Internship with AIESEC & Certificates

Second Place – AED 300 + Internship with AIESEC & Certificates

Third Place – AED 200 + Internship with AIESEC & Certificates

powered by



For further clarification on this competition please contact:

bhavish.bs18sgp041@spjain.org



+ WRITE AWAY

Let the pen decide what is
happiness in its own words on
a piece of paper.

+ WRITE AWAY GUIDELINES

WRITE AWAY

WRITE AWAY invites and encourages all writing enthusiasts to participate in S P Jain's Valour Club Magnate writing competition.

This year's theme is "HAPPINESS" in commemoration of Happiness Day this 20th of March.

COMPETITION RULES

- Word count is 400 min – 750 max Times new roman pt. 12, single space.
- Do not add your name in the submission.
- Assign a pseudonym to your submission.
- Kindly submit by **1st April 2020, 23:59 PM.**
- Any submissions that do not adhere to the guidelines will get disqualified.
- The writer may interpret the theme as he / she thinks but should not be depicting controversial elements like profanity, nudity, politics, religion, etc.
- Please respect the law of the land.

SUBMISSION LINK

<https://forms.gle/QdzaEnDDy5WYSH2H6>

PRIZES

Certificate & Cash Prizes for Top 3.

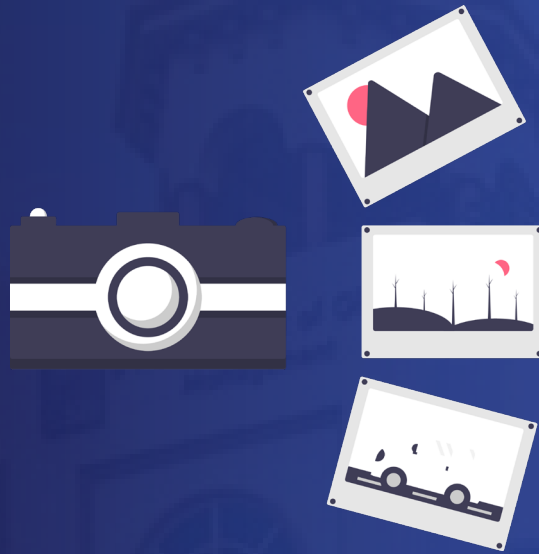
First Place – AED 300

Second Place – AED 200

Third Place – AED 100

For further clarification on this competition please contact:

divyanshi.bs18sgp056@spjain.org or sara.bs18sgp152@spjain.org



+ **TRIFT**

A photography competition,
we want you share with us
your 1000 word story in just a
picture.

+ TRIFT PHOTOGRAPHY COMPETITION GUIDELINES

TRIFT

TRIFT, a website where you can look for travel itineraries, guides, and stories curated by travelers alongside local businesses. #exploredifferent

Learn more about Trift at <https://trift.io/>

THEME

“The cross-cultural happiness, what is happiness in your culture.”

COMPETITION RULES

- Submission Deadline: **1st April 2020.**
- Photo uploaded must be solely your own work, no watermarks, and no copyrights violation.
- Submission should only be made through the submission link.
- Participants should follow @thetrift Instagram to complete their submission.
- Judging criteria includes creativity, composure, adherence to theme, and your story, what is happiness in your culture (this is important!).

SUBMISSION LINK

bit.ly/thetriftphoto

PRIZES

- Winners receive a certificate of participation, their work being display on @thetrift Instagram and published on Trift’s website, and an internship opportunity with Trift (certificate addressed from Ireland).
- Post your photo including your story on Instagram and tag @thetrift and @spjaindubai for a chance to **WIN 100 AED** (Amazon or Noon) voucher.

For further clarification on this competition please contact:

ahmed.bbasep16s204@spjain.org



S P Jain
School of Global
Management

DUBAI • MUMBAI • SINGAPORE • SYDNEY

*Looking forward
for your submissions*

**THANK
YOU**



TRIFT

