

BACHELOR OF BUSINESS ADMINISTRATION



S P Jain
School of Global
Management

DUBAI • MUMBAI • SINGAPORE • SYDNEY

YEAR 1 IN SINGAPORE
Making friends FROM 30 countries
Practicing

YEAR 2 IN DUBAI
decision-making
Interning at Apple

CREATIVE IDEA

networking BACKPACKING

Volunteering in Cambodia
Using chopsticks with my Russian classmate
debating world health at

LEARN to SURF
Model United Nations

ENTREPRENEUR
years 3 & 4 in Sydney

LEARNING TO SPEAK MANDARIN
a TRIP TO BLOOMBERG

ENJOYING THE TUNES OF TCHAIKOVSKY

ORGANISING A FLASH MOB IN SINGAPORE

GOING ON BACK OFFICE TOURS OF VISITING the Marina Bay Sands

MEETING THE DUBAI FINANCIAL MARKET
FINANCE MINISTER

INDIA Planning to start a BUSINESS in CHINA



BACHELOR OF BUSINESS ADMINISTRATION



S P Jain
School of Global
Management

DUBAI • MUMBAI • SINGAPORE • SYDNEY

Businesses today are adaptable, innovative, artistic, responsible, aware, competent, diverse, fast-paced, curious, and more importantly, global.

Your undergraduate experience at S P Jain Global is so much more than plain business tools and concepts. Your journey with us is carefully built to include lessons and experiences that reflect today's increasingly global world. Through the review of real-world contexts and case studies, solving problems creatively through live simulations and developing projects from beginning to end, living and studying in 3 different countries, working collaboratively with peers and mentors from 30 different countries, adapting and applying new skills while integrating them into existing conceptual frameworks – you become part of a global ecosystem that encourages you to contribute, lead and succeed.

Challenge yourself. Explore the world outside of what you call home. Learn to speak a new language. Intern with people of cultures you know very little about. Present your business plan to business leaders from the industry. Adapt to living with a roommate with different food habits. Contribute your skills to rehabilitating a village school in China. Learn the cultural practices of the global cities you will live in. Discuss current political topics with policy makers and leaders.

Open yourself to the various opportunities that will come your way when you find yourself a part of S P Jain Global's classroom.



CRICOS Provider Code: 03335G
CRICOS Course (BBA) Code:077570G

SP JAIN GLOBAL AT A GLANCE

S P Jain School of Global Management (S P Jain Global) is a leading Australian business school with campuses in Dubai, Mumbai, Singapore and Sydney. We relentlessly strive to reimagine business education and offer innovative courses in dynamic, world-class cities. Our efforts have been recognised by highly regarded global rankings that include:

7

#7 IN ASIA PACIFIC

Bloomberg Businessweek
Best B-Schools
(2023-24)

1

#1 IN DUBAI

Global Brands UK
(2015)

15

TOP 15 IN THE WORLD

Forbes Best International
1-year MBAs (2019-21)

4

#4 IN THE WORLD

Times Higher Education -
Wall Street Journal
1-Year MBA Rankings (2018-19)

100

TOP 100 IN THE WORLD

The Economist
Full-time MBA Rankings (2015)

100

TOP 100 IN THE WORLD

Financial Times Global MBA
Programs (2011 & 2012)

For more information about the rankings, please visit: spjain.org/discover/recognition

OUR GLOBAL CAMPUSES

2004 LAUNCH OF S P JAIN
GLOBAL IN DUBAI

2012 S P JAIN GLOBAL OPENS
ITS DOORS IN SYDNEY


2006 LAUNCH OF
SINGAPORE CAMPUS

2015 LAUNCH OF
MUMBAI CAMPUS




COURSE OVERVIEW


OUR BACHELOR OF BUSINESS ADMINISTRATION (BBA) course is designed to craft graduates with well-developed business insights, critical thinking and decision-making skills. The course is made up of general business, specialist business and liberal arts subjects. In addition to intensive academic learning, the course focuses on the development of key real-world business attributes like global intelligence and personal effectiveness, giving students the confidence, knowledge and expertise required to function in a global setting.




4
year full-time
course



Study in Singapore,
Dubai, Sydney and
London (at S P Jain
London School of
Management)



Ideal for Grade
XII Applicants



Graduate with an
Australian degree

The BBA course is split between our campuses in Singapore, Dubai and Sydney with an option to exchange/transfer to London with S P Jain London School of Management*.

In each city, you will have opportunities to experience diverse cultures, study international business practices, network with business executives and community leaders, have fun and make friends from all over the world. This unique multi-city model develops young students in a manner that a single-city campus cannot; not only does it add vital international experience to your resume, but it also broadens your perspective, makes you more adaptable and enhances your social skills.

STUDY LOCATIONS

Year 1: Singapore / Dubai

Year 2: Dubai

Year 3: Sydney / London*

Year 4: Sydney / London*

SPECIALISATIONS

Marketing, Finance and Entrepreneurship

COURSE ARCHITECTURE

To fulfil the requirements of the BBA degree, students must complete a total of 118 credits.

SUMMARY	CREDITS
Core Subjects	81
Foundation Skills	2
Employability and Practitioner Skills Series	4
Regional Immersion Projects	6
Specialisations	21
Entrepreneurship / Action Learning Project	4
TOTAL CREDITS	118

*We are offering students the opportunity to undertake an exchange term or transfer to S P Jain London School of Management (SPJ London). SPJ London is a part of the SP Jain Group but operates independently from S P Jain School of Global Management (S P Jain Global).

STUDY ABROAD

As a BBA student at S P Jain Global, you will have the opportunity to enhance your global education by opting to study abroad at any of our partner universities. All of our partner schools have a business focus, like S P Jain Global, and conduct their classes in English.

The Study Abroad Program is a wonderful way to learn about other cultures, gain a broader worldview and enrich your education. Being selected to represent the School is a big honour and therefore, study abroad placements are very competitive.

GLOBAL RECOGNITION

CFA: Our BBA has been accepted into the CFA Institute University Recognition Program. This status is granted to institutions whose degree courses incorporate at least 70% of the CFA Program Candidate Body of Knowledge (CBOK), which provides students with a solid grounding in the CBOK and positions them well to sit for the CFA Exams.

ACCA: S P Jain Global is accredited for its BBA course by the ACCA (Association of Chartered Certified Accountants). The ACCA accreditation is known worldwide as a symbol of excellence and offers students immediate recognition among employers around the world.

ASSESSMENT METHODS

S P Jain Global uses a system of continuous student evaluation, rather than a single end-of-semester final examination. The assessment types for the BBA include Individual and Group Assignments, Exams (Mid Term Examinations and End Term Examination), Quizzes, Class Participation, Simulations, and Group Projects.

To learn more about our assessment methods, please refer to the Student Handbook on our website.



BBA CURRICULUM & CREDITS | SPECIALISATION: FINANCE

YEAR 1

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 1			
BBA MGT 106	Principles of Management	3	Nil
BBA ECO 103	Macroeconomics	3	Nil
BBA LIB 106	World Cultures	3	Nil
BBA MAT 101	Mathematical & Digital Literacy	3	Nil
BBA COM 302	Business Communication 1	3	Nil
BBA HRM 103	Foundation Skills 1: Personal & Career Foundations	1	Nil
Total Semester 1 Credits		16	

SEMESTER 2			
BBA ECO 104	Microeconomics	3	Nil
BBA LIB 107	Sustainability & Corporate Social Responsibility	3	Nil
BBA MKT 108	Marketing	3	Nil
BBA QTT 106	Introduction to Quantitative Methods in Business	3	Nil
BBA PRO 104	Regional Immersion Project 1 (RIP 1)	3	Nil
BBA LIB 108	Foundation Skills 2: Ethics and Moral Reasoning	1	Nil
Total Semester 2 Credits		16	

YEAR 2

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 3			
BBA ORG 203	Organisational Behaviour	3	Nil
BBA QTT 207	Statistics	3	Nil
BBA OPS 202	Operations Management	3	Nil
BBA ACC 204	Financial Accounting	3	Nil
BBA BUS 203	Business Disruptive Technology	3	Nil
BBA ORG 204	Employability and Practitioner Skills Series 1: Emotional Intelligence	1	Foundation Skills 1 & 2
Total Semester 3 Credits		16	

SEMESTER 4			
BBA FIN 207	Corporate Finance	3	Nil
BBA QTT 208	Decision Science & Analytics	3	Introduction to Quantitative Methods in Business
BBA QTT 209	Research Methodology	3	Nil
BBA DSC 201	Data Science for Business	3	Introduction to Quantitative Methods in Business
BBA PRO 205	Regional Immersion Project 2 (RIP 2)	3	Nil
BBA HRM 204	Employability and Practitioner Skills Series 2: Leadership, Teamwork, Global Dexterity	1	Foundation Skills 1 & 2 ; Employability and Practitioner Skills Series 1: Emotional Intelligence
Total Semester 4 Credits		16	

YEAR 3

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 5			
BBA HRM 305	Human Resources Management	3	Nil
BBA ACC 305	Cost Accounting	3	Nil
BBA COM 303	Business Communication 2	3	Business Communication 1
BBA ACC 306	Financial Statement Analysis	3	Financial Accounting
BBA FIN 308	Financial Markets & Institutions	3	Corporate Finance
BBA COM 304	Employability and Practitioner Skills Series 3: Communicating Effectively	1	Foundation Skills 1 & 2 and Employability and Practitioner Skills Series 1 & 2
Total Semester 5 Credits		16	

SEMESTER 6			
BBA LAW 302	Business Law	3	Nil
BBA QTT 310	Decision Making	3	Decision Science & Analytics
BBA QTT 311	Advanced Quantitative Methods & Modeling	3	Statistics
BBA FIN 309	International Finance	3	Corporate Finance
BBA PRO 306	Project Management	3	Nil
BBA BUS 304	Employability and Practitioner Skills Series 4: Innovation, Creativity and Agility	1	Foundation Skills 1 & 2; Employability and Practitioner Skills Series 3: Effective Communication
Total Semester 6 Credits		16	

YEAR 4

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 7			
BBA MGT 407	Strategic Management	3	Principles of Management
BBA MGT 408	Australian Business Environment	3	Macroeconomics
	Extended Elective	3	Nil
BBA FIN 410	Investment Analysis	3	Financial Statement Analysis, Corporate Finance
Total Semester 7 Credits		12	

SEMESTER 8			
BBA FIN 411	Financial and Risk Modeling	3	Financial Markets & Institutions, Corporate Finance
BBA FIN 412	Trading and Portfolio Management	3	Investment Analysis
BBA CPP 403	Action Learning Project (ALP) OR	4	Research Methodology, Regional Immersion Project 2
BBA CPP 404	Entrepreneurship Project		Research Methodology, Regional Immersion Project 2, Foundations of Entrepreneurship
Total Semester 8 Credits		10	

TOTAL CREDITS	118
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To understand the Unit Learning Outcomes, please visit: www.spjain.edu.au/knvua

BBA CURRICULUM & CREDITS | SPECIALISATION: ENTREPRENEURSHIP

YEAR 1

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 1			
BBA MGT 106	Principles of Management	3	Nil
BBA ECO 103	Macroeconomics	3	Nil
BBA LIB 106	World Cultures	3	Nil
BBA MAT 101	Mathematical & Digital Literacy	3	Nil
BBA COM 302	Business Communication 1	3	Nil
BBA HRM 103	Foundation Skills 1: Personal & Career Foundations	1	Nil
Total Semester 1 Credits		16	

SEMESTER 2			
BBA ECO 104	Microeconomics	3	Nil
BBA LIB 107	Sustainability & Corporate Social Responsibility	3	Nil
BBA MKT 108	Marketing	3	Nil
BBA QTT 106	Introduction to Quantitative Methods in Business	3	Nil
BBA PRO 104	Regional Immersion Project 1 (RIP 1)	3	Nil
BBA LIB 108	Foundation Skills 2: Ethics and Moral Reasoning	1	Nil
Total Semester 2 Credits		16	

YEAR 2

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 3			
BBA ORG 203	Organisational Behaviour	3	Nil
BBA QTT 207	Statistics	3	Nil
BBA OPS 202	Operations Management	3	Nil
BBA ACC 204	Financial Accounting	3	Nil
BBA BUS 203	Business Disruptive Technology	3	Nil
BBA ORG 204	Employability and Practitioner Skills Series 1: Emotional Intelligence	1	Foundation Skills 1 & 2
Total Semester 3 Credits		16	

SEMESTER 4			
BBA FIN 207	Corporate Finance	3	Nil
BBA QTT 208	Decision Science & Analytics	3	Introduction to Quantitative Methods in Business
BBA QTT 209	Research Methodology	3	Nil
BBA DSC 201	Data Science for Business	3	Introduction to Quantitative Methods in Business
BBA PRO 205	Regional Immersion Project 2 (RIP 2)	3	Nil
BBA HRM 204	Employability and Practitioner Skills Series 2: Leadership, Teamwork, Global Dexterity	1	Foundation Skills 1 & 2; Employability and Practitioner Skills Series 1: Emotional Intelligence
Total Semester 4 Credits		16	

YEAR 3

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 5			
BBA HRM 305	Human Resources Management	3	Nil
BBA ACC 305	Cost Accounting	3	Nil
BBA COM 303	Business Communication 2	3	Business Communication 1
BBA ENT 306	Foundations of Entrepreneurship	3	Corporate Finance
BBA ENT 307	Commercialisation Strategy	3	Foundations of Entrepreneurship
BBA COM 304	Employability and Practitioner Skills Series 3: Communicating Effectively	1	Foundation Skills 1 & 2 and Employability and Practitioner Skills Series 1 & 2
Total Semester 5 Credits		16	

SEMESTER 6			
BBA LAW 302	Business Law	3	Nil
BBA QTT 310	Decision Making	3	Decision Science & Analytics
BBA QTT 311	Advanced Quantitative Methods & Modeling	3	Statistics
BBA ENT 308	Entrepreneurial Finance & Fund Raising	3	Foundations of Entrepreneurship; Commercialisation Strategy
BBA PRO 306	Project Management	3	Nil
BBA BUS 304	Employability and Practitioner Skills Series 4: Innovation, Creativity and Agility	1	Foundation Skills 1 & 2; Employability and Practitioner Skills Series 3: Effective Communication
Total Semester 6 Credits		16	

YEAR 4

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 7			
BBA MGT 407	Strategic Management	3	Principles of Management
BBA MGT 408	Australian Business Environment	3	Macroeconomics
	Extended Elective	3	Nil
BBA MGT 409	Growing Global	3	Foundations of Entrepreneurship; Commercialisation Strategy; Entrepreneurial Finance and Fund Raising
Total Semester 7 Credits		12	

SEMESTER 8			
BBA ENT 409	Deal Structuring	3	Foundations of Entrepreneurship; Commercialisation Strategy; Entrepreneurial Finance and Fund Raising; Growing Global
BBA ENT 410	Social Entrepreneurship	3	Foundations of Entrepreneurship
BBA CPP 403	Action Learning Project (ALP) OR	4	Research Methodology, Regional Immersion Project 2
BBA CPP 404	Entrepreneurship Project		Research Methodology, Regional Immersion Project 2, Foundations of Entrepreneurship
Total Semester 8 Credits		10	

TOTAL CREDITS **118**

To understand the Unit Learning Outcomes, please visit: www.spjain.edu.au/ndhfa

BBA CURRICULUM & CREDITS | SPECIALISATION: MARKETING

YEAR 1

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 1			
BBA MGT 106	Principles of Management	3	Nil
BBA ECO 103	Macroeconomics	3	Nil
BBA LIB 106	World Cultures	3	Nil
BBA MAT 101	Mathematical & Digital Literacy	3	Nil
BBA COM 302	Business Communication 1	3	Nil
BBA HRM 103	Foundation Skills 1: Personal & Career Foundations	1	Nil
Total Semester 1 Credits		16	

SEMESTER 2

BBA ECO 104	Microeconomics	3	Nil
BBA LIB 107	Sustainability & Corporate Social Responsibility	3	Nil
BBA MKT 108	Marketing	3	Nil
BBA QTT 106	Introduction to Quantitative Methods in Business	3	Nil
BBA PRO 104	Regional Immersion Project 1 (RIP 1)	3	Nil
BBA LIB 108	Foundation Skills 2: Ethics and Moral Reasoning	1	Nil
Total Semester 2 Credits		16	

YEAR 2

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 3			
BBA ORG 203	Organisational Behaviour	3	Nil
BBA QTT 207	Statistics	3	Nil
BBA OPS 202	Operations Management	3	Nil
BBA ACC 204	Financial Accounting	3	Nil
BBA BUS 203	Business Disruptive Technology	3	Nil
BBA ORG 204	Employability and Practitioner Skills Series 1: Emotional Intelligence	1	Foundation Skills 1 & 2
Total Semester 3 Credits		16	

SEMESTER 4

BBA FIN 207	Corporate Finance	3	Nil
BBA QTT 208	Decision Science & Analytics	3	Introduction to Quantitative Methods in Business
BBA QTT 209	Research Methodology	3	Nil
BBA DSC 201	Data Science for Business	3	Introduction to Quantitative Methods in Business
BBA PRO 205	Regional Immersion Project 2 (RIP 2)	3	Nil
BBA HRM 204	Employability and Practitioner Skills Series 2: Leadership, Teamwork, Global Dexterity	1	Foundation Skills 1 & 2; Employability and Practitioner Skills Series 1: Emotional Intelligence
Total Semester 4 Credits		16	

YEAR 3

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 5			
BBA HRM 305	Human Resources Management	3	Nil
BBA ACC 305	Cost Accounting	3	Nil
BBA COM 303	Business Communication 2	3	Business Communication 1
BBA MKT 309	Digital Marketing	3	Marketing
BBA MKT 310	Client Relationship Management	3	Marketing
BBA COM 304	Employability and Practitioner Skills Series 3: Communicating Effectively	1	Foundation Skills 1 & 2 and Employability and Practitioner Skills Series 1 & 2
Total Semester 5 Credits		16	

SEMESTER 6

BBA LAW 302	Business Law	3	Nil
BBA QTT 310	Decision Making	3	Decision Science & Analytics
BBA QTT 311	Advanced Quantitative Methods & Modeling	3	Statistics
BBA MKT 311	Sales and Channel Management	3	Marketing
BBA PRO 306	Project Management	3	Nil
BBA BUS 304	Employability and Practitioner Skills Series 4: Innovation, Creativity and Agility	1	Foundation Skills 1 & 2; Employability and Practitioner Skills Series 3: Effective Communication
Total Semester 6 Credits		16	

YEAR 4

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 7			
BBA MGT 407	Strategic Management	3	Principles of Management
BBA MGT 408	Australian Business Environment	3	Macroeconomics
	Extended Elective	3	Nil
BBA MKT 412	Branding & Communications	3	Marketing
Total Semester 7 Credits		12	

SEMESTER 8

BBA MKT 413	Marketing Strategy	3	Marketing
BBA MKT 414	Retail Management	3	Marketing
BBA CPP 403	Action Learning Project (ALP) OR	4	Research Methodology, Regional Immersion Project 2
BBA CPP 404	Entrepreneurship Project		Research Methodology, Regional Immersion Project 2, Foundations of Entrepreneurship
Total Semester 8 Credits		10	

TOTAL CREDITS

118

To understand the Unit Learning Outcomes, please visit: www.spjain.edu.au/jdhns

S P Jain Global is not a destination. Rather, it is the beginning of a journey through education into the global working world. Your experience initiates a lifelong practice of leadership that will positively influence your career and your personal life. You carry your own mindset, previous education and experiences into the classroom. At S P Jain Global, you will challenge and be challenged. You will be called upon to both 'expand your horizons and to test the mettle of your inner core'. You will participate in a variety of events, guest lectures, workshops, seminars and training programs.

The campus environment is conducive for developing lifelong friendships with both fellow students and faculty. This can and should be the start of important business networking practices that will yield benefits for years to come. Dubai, Singapore, Sydney and London are cosmopolitan, global cities and great places to spend time off-campus. Here, you can experience a niche cultural life that includes athletic events, food, movies, music, museums, art exhibits, public lectures and regional travel to natural, historical or archaeological sites.

⇒ LIFE AT SP JAIN GLOBAL ⇐

A week in the life of an S P Jain Global student...

01

Monday

- Group project for Dr. Carol's class
- Start a Comic Book Club
- Prepare MC notes and Speech for next week's IT Conclave
- Attend the Behavioural Economics workshop
- Meet Aiden for coffee



Thursday

- Speak to Prof. Weber about the Cambodia Volunteering trip next month
- Attend Guest Lecture Session by VP of Kraft Heinz
- Visit the Parliament House
- Learn to speak Mandarin from Heidi's roommate, Lang Jia

04



Tuesday

- Edit blog and brainstorm topics
- Prepare for Entrepreneurship Convention in December
- Flash Mob Trial Run at 10pm
- Practice presentation on 'Advanced Theories of Global Politics and Impact of Cultures on Businesses' for tomorrow

02

05

Friday

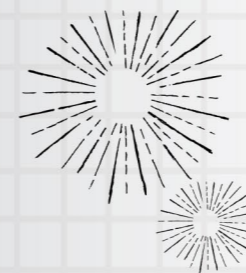
- Contribute to the Dignity Kitchen Social Enterprise
- Work on the start-up idea
- 7pm: dinner at Clarke Quay



03

Wednesday

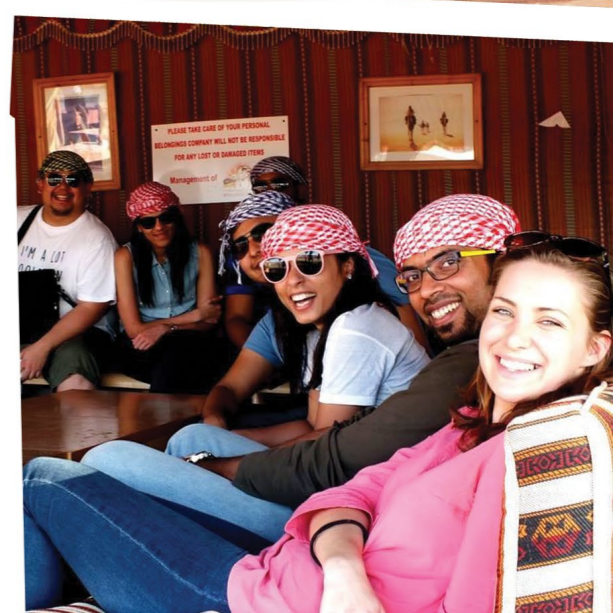
- Student Board Room Session: prepare for presentation
- Update blog
- Send in the application for E&Y internship
- Practice meet for Student Flash Mob



Saturday

- Skype with Mom + Dad
- Swimming lesson at 3pm
- Library book returns- last date
- Sign up for Zumba lessons

06



STUDENT LIFE AND GLOBAL IMMERSION

Your education at S P Jain Global will prepare you for every challenge in the international business environment. That's because we teach business the way it really is - global, dynamic and ever-evolving. Our Global Immersion Program, conducted at each of our campuses, will give you exclusive opportunities to observe and study diverse business practices, interact with business leaders and thinkers, tap into the local culture scene, and make deep and lasting connections with peers and faculty from all over the world.



FACULTY

Faculty members are at the backbone of any academic program. They create an environment that helps bring out the best in students. S P Jain Global's faculty is selected on the basis of proven success and expertise. They are among the best in their respective fields – a multinational collective of recognised scholars and experts who bring a wealth of research, teaching and industry experience to the classroom. S P Jain Global students also have the opportunity to interact with visiting faculty from diverse industries who bring vitality and knowledge of current trends into the classroom.

VAIDYANATHAN JAYARAMAN

AMERICAN

Dean – Undergraduate Programs
PhD in Operations and Supply Chain Management, The Ohio State University, USA

AREAS OF EXPERTISE: Logistics & Operations and Data Science

JOHN LODEWIJKS

AUSTRALIAN

Professor and Vice President – Academic
PhD in Economics, Duke University, USA

AREAS OF EXPERTISE: Economic Growth and Development, Australian Business Environment

GOLO WEBER

GERMAN

Associate Professor and Assistant Dean – Undergraduate Programs (Singapore)
MPhil in Chinese Studies, University of Cambridge, UK

AREAS OF EXPERTISE: World Cultures, Sustainability & CSR

NICOLAS HAMELIN



FRENCH

Associate Professor – Marketing and Neuroscience Lab Director
PhD (DPhil) in Physics, University of Sussex, UK

AREA OF EXPERTISE: Marketing

CHUA ZHONG XIAN

SINGAPOREAN

Adjunct Faculty
Master of Philosophy in Arts, Katholieke Universiteit Leuven, Belgium

AREA OF EXPERTISE: Logistics & Supply Chain Management

NITIN PATWA

INDIAN

Associate Professor, Director – Simulation, and Deputy Director – Undergraduate Programs (Dubai)
Master of Financial Analysis & Control, JNV University of Jodhpur, India

AREAS OF EXPERTISE: Business Analytics, Empirical Methods in Economics (Econometrics & Mathematical Economics)

CHRISTOPHER ABRAHAM

INDIAN

Professor and Head of Campus – Dubai
Master of Business Administration, Regional Engineering College, India

AREAS OF EXPERTISE: Organisational Behavior, Interpersonal Organisational Dynamics, Human Resources Management, Design Thinking, Leadership Excellence



TARUN PASRICHA

INDIAN

Associate Professor – Marketing & Strategy, Assistant Dean – Undergraduate Programs (Mumbai)
PhD in Management, Indore University, India

AREAS OF EXPERTISE: Marketing Management, Customer Value Management, Integrative Decision Making, Consumer Marketing, Marketing Execution/Marketing Implementation, Leadership Spiritual Quotient

MUNIZA ASKARI

PAKISTANI

Assistant Professor – Economics
PhD, University of Paris 1 (Pantheon-Sorbonne), France

AREAS OF EXPERTISE: Behaviour under Risk, Experimental Economic, Economics of Education, Applied Microeconomics

SHALINI CHANDRA

SINGAPOREAN

Associate Professor – Information Technology
PhD in Information Systems, Nanyang Technological University, Singapore

AREAS OF EXPERTISE: Information Systems Management, Computers, Quantitative Analysis, Human Computer Interaction, Usability Engineering Management, Organisational Behaviour

BOMAN MORADIAN

INDIAN

Adjunct Faculty
Master of Management Studies in Operations, Jamnalal Bajaj Institute of Management Studies, India

AREAS OF EXPERTISE: Operations Optimisation, Demand Management, Project Management, Operations Excellence in Management



MO KADER

AUSTRALIAN

Adjunct Faculty
PhD, Kassel University, Germany

AREAS OF EXPERTISE: Marketing, Strategic Management, Organisational Behavior

BOUCHRA HADER

FRENCH

Assistant Professor - Marketing
MBA in Finance (Specialisation in Financial Markets), University of Paris Dauphine, France

AREA OF EXPERTISE: Marketing

DANIEL SKERL

AUSTRALIAN

Adjunct Faculty
Master of Business Administration, University of Wollongong, Australia

AREA OF EXPERTISE: Accounting & Finance

MANEK MUKESH

SINGAPOREAN

Master of Business in Professional Accounting,
Victoria University of Technology, Australia

AREA OF EXPERTISE: Accounting & Finance

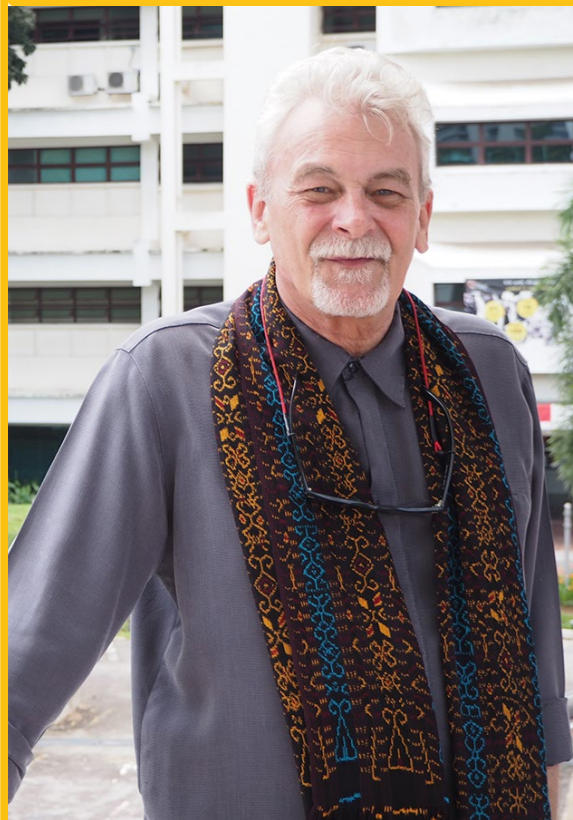
RICHARD COLLER

AUSTRALIAN

Master of Business Administration in
Marketing Strategy, Australian Institute of
Business, Australia

AREA OF EXPERTISE: Marketing &
Strategy

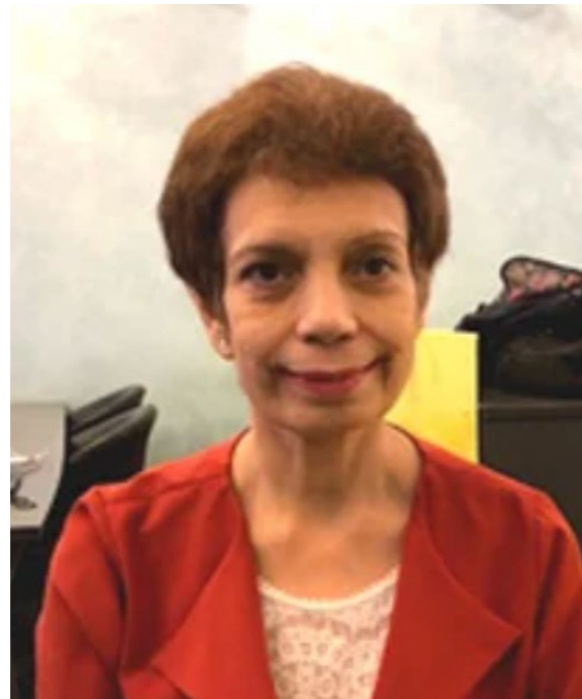
DAVID ARTLETT



BRITISH

Adjunct Faculty
Bachelor of Arts in Literature, Manchester
University, UK

AREAS OF EXPERTISE: Business English
Writing, Business Oral Communication



VILLIE DARUVALA

INDIAN

Adjunct Faculty
LLB (General), Diploma in Management
Studies, Bombay University, India

AREAS OF EXPERTISE: Business English
Writing, Business Oral Communication

THEODORE TOLIAS



CANADIAN

Adjunct Faculty
PhD in Economics, University of Toronto,
Canada

AREA OF EXPERTISE: Economics

STEPHEN PARKER



AUSTRALIAN

Adjunct Faculty
Graduate of the Australian Institute of
Company Directors

AREA OF EXPERTISE: Innovation,
Decision-Making, Leadership,
e-Commerce, Technology

WHY CHOOSE SP JAIN GLOBAL?

At S P Jain Global, we believe in preparing well-rounded graduates equipped to take on the competitive world of international business. Our undergraduate courses are unlike any other in the world because of a unique blend of factors:

A GLOBAL DEGREE FOR THE GLOBAL GRADUATE

The multi-city learning model is the most striking feature of undergraduate study at S P Jain Global. Exposure to different countries, cultures and business centres makes our courses, and in turn, our students truly global. In addition to the social, political and economic benefits of studying in these countries, locating the courses in major regional hubs encourages you to broaden your horizons and think innovatively.

In each city, you will have exclusive opportunities to experience diverse cultures, study international business practices, network with business executives and community leaders, have fun and make friends from all over the world. You will also learn to appreciate, accept and adapt to a multinational state-of-mind.

AN ECLECTIC CLASSROOM ENVIRONMENT

Visualise a classroom with peers from all over the world. Imagine the experiences they bring to the classroom, the contribution they make to the learning process as they come from multinational backgrounds, cultures, experiences and mindsets.

This is important as classroom diversity helps you to accept, appreciate and adapt to multiple backgrounds. You become more sensitive, empathetic and professional in your approach. You become a better team player. The different backgrounds, cultures, and mindsets will lead to many long, fascinating, late-night chats. No doubt these friendships will last long after graduation.

POWERFUL CAREER ASSISTANCE

A good career prospect at graduation is a key parameter while choosing a school. Our multinational Career Services Offices in Australia, Singapore, the UAE and India assist you in securing internships as well as full-time jobs with top organisations. As an S P Jain Global graduate, you have opportunities in Banking, Commerce, Consulting, Energy, Manufacturing, Entrepreneurship, Finance, Sustainable Development, Human Resource Management, Marketing, Logistics & Supply Chain Management, Internet Technology, Healthcare, Media & Entertainment, Telecommunications, NGOs, Government sectors and more.

In addition to placement and recruitment assistance, our Career Services Offices also help to enhance your employability through specialised services and training workshops that include one-to-one guided interviews, career readiness training and personality development. Over the course of your undergraduate study, you develop a real-world approach to career development and gain the skills and work attitude that employers want.

INTERNATIONAL RECOGNITION FOR YOUR DEGREE

S P Jain Global is registered as an Institute of Higher Education in Australia. This means that upon graduation, you will receive a degree conferred by S P Jain School of Global Management, Australia.

POST-STUDY WORK RIGHTS IN AUSTRALIA

As an international student, you may be able to continue to live and work in Australia temporarily, following the completion of your undergraduate degree at S P Jain Global. While graduating students can apply for a post-study work visa, it is not a guaranteed outcome of the program. For eligibility and more information, please visit www.homeaffairs.gov.au

REGIONAL IMMERSION PROJECT

S P Jain Global's Regional Immersion Projects help students undertake a self-directed project related to their area of interest. The project helps students in creating and maintaining a professional portfolio, and encourages them to work in teams, communicate with a designated mentor, and develop a good foundational understanding of how to conduct a research project. During the project, students will identify suitable frameworks, business models, and the research approaches to address business challenges within the contemporary global/regional dynamic environment.

INTERNATIONAL INTERNSHIPS

Although internships are voluntary, you are always encouraged to make good use of your summer break and gain real-time exposure to global businesses. As an S P Jain Global student, you will have exclusive opportunities to intern with some of the world's top companies. Apple, Forbes, Unilever, Johnson & Johnson, American Express, Ernst & Young and KPMG have, in the past, hosted our undergraduate students for internships.

A 21ST CENTURY CURRICULUM

S P Jain Global offers a cutting-edge curriculum designed by experts and benchmarked against the world's best universities. Rigorous coursework ensures that graduates are thoroughly prepared with the knowledge and skills they need to excel as leaders in a global workplace. At S P Jain Global, professors employ a vibrant, interactive style of teaching in classrooms equipped with the latest technology. Course materials include books and magazines, videos, web resources, international case studies, as well as student research projects. Our teaching methods simulate the real-world work environment with emphasis on critical thinking and problem-solving.

WHO DO YOU WANT TO BE?



**ANDREW
LONG**

Graduate (BBA),
XYZ BUSINESS SCHOOL

SKILLS

WRITING

COMMUNICATION

MANAGEMENT

LANGUAGES

ENGLISH
First Language

MANDARIN
Second Language

EDUCATION

2025-2026 | Studied in Singapore
2026-2027 | Studied in Singapore
2027-2028 | Studied in Singapore



**ERIC
JOHNSON**

Graduate (BBA),
S P JAIN SCHOOL OF
GLOBAL MANAGEMENT

SKILLS

COMMUNICATION

LEADERSHIP

NEGOTIATION

SOCIAL

"You can find me
everywhere"



eric/johnson



eric/johnson



eric/johnson

LANGUAGES

ENGLISH
First Language

SPANISH
Second Language

ARABIC
Intermediate

EDUCATION AND WORK EXPERIENCE

2025-2026 | Studied in Singapore
Interned in Singapore (May - August 2026)

2026-2027 | Studied in Dubai
Interned in Dubai (May - August 2027)

2027-2028 | Studied in Sydney
Interned in Sydney (May - August 2028)

2028-2029 | Studied in Sydney
Final placement in Sydney (August 2029)

ACHIEVEMENTS

- Head Organiser: Meet & Greet with the Indonesian Consul General (Singapore)
- Editor: S P Jain Global Undergraduate Student Newsletter "Jag-Post" (Singapore)
- Committee Member: Overseas Community Service Project (Singapore)
- Captain: Debating Team (Dubai)
- School Representative: DHL Business Challenge (Dubai)
- Head Organiser: S P Jain Global Visiting Wisdom Initiative (Dubai)
- Participant: International Model United Nations (Sydney)
- School Representative: Inter-Collegiate Soccer Championship (Sydney)
- Co-chair: Public Relations Committee (Sydney)
- Appointed as Ambassador: Banking & Finance Oath, RBA (Sydney)
- Head Organiser: S P Jain Global Corporate Alliance Workshop (Sydney)

COURSE LEARNING OUTCOMES

Knowledge of Business and Management	Have a broad body of knowledge in business management concepts, current practices in a global business environment and emerging technologies to support, sustain and innovate business.
Research and Business Intelligence	Acquire qualitative and quantitative skills to consolidate, synthesise, and analyse business information. Apply theoretical and technical knowledge and skills to provide socially and ethically responsible evidence-based business solutions.
Problem Solving and Decision Making	Attain problem solving, decision making and critical thinking skills to provide viable solutions for business problems.
Creativity and Innovation	Explain the nature of creativity, innovations, and translate insights into opportunities and action. Demonstrate how creativity and innovations are initiated, included and managed in an organisation.
Intercultural Competence / Communication	Appreciate diversity to communicate effectively in international and cross-cultural contexts, and facilitate collaborative professional partnerships.
Teamwork	Have the ability to work and collaborate as a team member and contribute to achieve team goals. Demonstrate the ability to responsibly collaborate with others to effectively disseminate learning/project/research outcomes to a variety of audiences using highly developed communication skills and work productively within a team of experts in the field.
Global Citizenship / Ethics (Collaborate, Negotiate & Resolve Conflicts)	Define, explain and illustrate the foundations of business ethics, and in preparing for citizenship, both local and global. Recognise, explain and illustrate the importance of ethical conduct and resolve ethical issues in business.

GRADUATE ATTRIBUTES

All the S P Jain Global courses are designed so that our graduates display the much needed and holistic attributes including:

- Knowledge of Business and Management
- Research and Business Intelligence
- Problem Solving and Decision Making
- Creativity and Innovation
- Intercultural Competence/Communication
- Teamwork
- Global Citizenship/Ethics (Collaborate, Negotiate and Resolve Conflicts)





ACCOMMODATION

Living with classmates at S P Jain Global's campuses is comfortable, safe and most of all, fun! It is a great way to meet and interact with people from different cultures and backgrounds and make friends.

SINGAPORE - Student accommodation in Singapore is located within the campus premises. Depending on your budget, you may opt for single, double, triple or quadruple-sharing rooms. Each room is adequately furnished and air-conditioned. Communal bathrooms, washers and dryers are available on each floor. Student apartments are also equipped with hi-speed Wi-Fi, gym, sports area, lounges and cafes.

DUBAI - S P Jain Global's premium student accommodation in Dubai is located in Nova Tower in the heart of Dubai Silicon Oasis (DSO). It's a 5-minute drive from the campus and the School arranges free shuttle services to take you back and forth.

The apartments are comfortably furnished and equipped with a bathroom, kitchenette and washing machine. Students will also have access to a fully-equipped gym, chillout spaces, and a study room. To know more about the Nova Towers, please visit <https://bit.ly/3jwtlBy>

SYDNEY - The School provides apartment-style accommodation in buildings shared with other families. These are fully furnished and self-contained with kitchen, laundry, dining and living areas. Student apartments come in both two and three-bedroom configurations with attached bathrooms. The accommodation is located within close proximity to supermarkets and restaurants, and a 30-minute journey from the city centre. For more information on accommodation in Sydney, please visit: <https://bit.ly/2TAuzCp>.

Please Note:

Living at S P Jain Global provided accommodation is not compulsory. Students may choose to arrange their own accommodation.

HOW TO JOIN!



1. ELIGIBILITY

All applicants (domestic and international) are expected to have completed a minimum of 12 years of schooling demonstrated by one or more of the following:

- ATAR of 70 or its interstate equivalent; or
- Vocational education and training (VET) qualification at Diploma or Advanced Diploma level completed at an ASQA registered training organisation (RTO); or
- All India Senior School Certificate (issued by CBSE) or the India School Certificate (ISC) or the Higher Secondary Certificate (HSC) Year 12 exam from the Indian State Board with a score of 60% or more; or
- International Baccalaureate Diploma (IB) score of 24 or more; or
- Completion of any other international school qualification where the content, level and intended outcomes are deemed to be equivalent to any of the above through official qualification recognition register or mapping of equivalence by the School.
- In lieu of above, completion of a minimum of 11 years of schooling for the nine Commonwealth of International States (CIS) countries subject to a minimum CGPA score of 4.00 out of 5.00 issued by the National Board in these countries.
- It is not necessary to have Year 12 results in hand at the time of application. In case the Year 12 results are not in hand, selected students will be offered conditional admission to the program.

ENGLISH LANGUAGE ELIGIBILITY REQUIREMENTS

- Applicants who have not completed their most recent education qualifications in English are required to take any of the following recognised formal English language tests and obtain currently valid minimum scores as below:
 - IELTS score of 6
 - TOEFL iBT score of 60 overall
 - PTE score of 50
- International applicants (including those who have completed their most recent education qualifications in English) who are undertaking study at our Sydney campus may need to meet the English Language test requirements detailed by the Australian government to obtain their student visas. For more information, please visit: <https://bit.ly/3dPD9UO>

Note: S P Jain Global does not enrol students under 18 years of age at the Sydney campus.



2. APPLICATION

The application can be submitted online at no cost.



3. ENTRANCE TEST

Applicants must appear for SAT / ACT / SPJET (S P Jain Entrance Test) and achieve an acceptable score as listed in the Undergraduate Admission and Selection Policy on the School's website.



4. EVALUATION

The School establishes a shortlist of potential applicants based on:

- Past academic performance and other achievements;
- English language proficiency to ensure successful participation; and
- Outcomes and scores of aptitude tests.

All shortlisted applicants will be notified in writing by the School that their application has proceeded to the shortlist for admission.

Shortlisted applicants are required to pay the evaluation fee of USD 55 before requesting an evaluation date.

As part of the final stage of the application evaluation, all shortlisted applicants will be required to write two essays and undertake a personal interview at one of the School's campuses or online with a member of the School's academic staff. The essays and interview are designed to assess the applicant's communication skills, aptitude, and knowledge.



5. RESULTS

Applicants are emailed an admission decision within 14 days after the evaluation interviews.



SCHOLARSHIPS

We offer scholarships to meritorious students. Students receiving scholarships must maintain a required GPA and abide by the School's Code of Conduct throughout the duration of study.



To view the annual Academic Calendars with details about the term and holiday breaks, please visit: www.spjain.org/knida

For more details about the admission process, please visit: www.spjain.org/fjand

To learn more about the fee and other applicable charges, please visit: www.spjain.org/knhfa

To view our detailed Admissions Policy, please visit: www.spjain.org/ljfbd

Contact Us



SYDNEY

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S P Jain School of Global Management Pty. Ltd. Provider Category: Institute of Higher Education. TEQSA Provider Identification: PRV12041.
CRICOS Provider Code: 03335G | CRICOS Course (BBA) Code:077570G.

Name of PEI (Private Education Institution): S P Jain School of Global Management | Registered with Skills Future Singapore Agency (SSG) |
PEI Registration Number: 200516544Z | Period of Registration: 09 May 2023 to 08 May 2029.



Permitted by the Knowledge and Human Development Authority. The academic qualifications granted by this institution and certified by KHDA shall be recognised in the Emirate of Dubai by all public and private entities for all purposes.